

SEPTEMBER MEETING—DIGITAL MARKETING

Wednesday, September 20, 2023, 7pm.

Paramount Tech Site Building. 248 - 33rd Ave S, Waite Park

MEETING AGENDA

We will have a short business meeting and a guest speaker. We will also have a **Show and Tell event** at this meeting, so we encourage you to bring your latest and greatest project to this meeting!

The September meeting program is on digital marketing.

10 QUESTIONS YOU NEVER KNEW TO ASK ABOUT DIGITAL MARKETING

Would you like to sell your woodworking projects online? The question is, how do you start. From choosing a social media channel to digital ad strategies to building and maintaining a website, marketing and social media expert Michelle Henderson will help you decipher the best digital tools for promot-

ing and selling your work.

Michelle started BADCAT Digital to help small business owners navigate the digital marketing space. With a team that is experienced, creative, and growing, BadCat has helped hundreds of businesses in the last 12 vears grow through their digital marketing.



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WANT TO CONTACT A BOARD MEMBER?

Try: cmwa.member@gmail.com

FROM THE PRESIDENT'S BENCH **Don Peterson** CMWA President

Our September meeting program is on digital marketing. Whether you are thinking about selling online or you are an experienced seller there will be some useful information for you.

It is really feeling like fall lately. As the outside work at home starts to slow down it leaves more time to work in the shop. My own woodworking has centered around class prep and teaching It is back to school time and the same is true for the CMWA. We are wrapping up a frame class that I and Tim DuBois are teaching. Charlie Kocourek's finishing class is coming up September 22 and we are already starting planning for 2024 classes.

The L-fence project at open shop wrapped up and we now have an L-fence for use in the CMWA shop. Thanks to everyone who participated in that project.

See you at the September meeting.

Stay safe,

Don Peterson

ROCKLER DISCOUNT

Thanks to Charlie Meyer for working out a deal with Rockler for a 10% discount at their stores. Come to the meeting to pick up a discount card and get the details.



WOODWORKERS EXPO23

The Minnesota Woodworkers Guild is sponsoring an EX-PO Saturday, October 14, from 9am to 3pm. There will be over 70 exhibitors

including a CMWA table.

EXPO23





The CMWA is a group of men and women from around the St. Cloud, MN area who share a common interest in the art and business of woodworking.

We meet monthly and share information, tech-Woodworker's Association niques, and topics of interest in woodworking.

www.thecmwa.com

AUGUST SHOW & TELL TABLE SAW, BAND SAW, AND JOINTER SET-UP

by Rollie Johnson

Rollie covered the basics of set-up and maintenance of these three machines. Although we have been through these set up tips in the past, we always come away with something new.

On the table saw he covered confirming the table is flat and parallel to the blade and the rip fence. Check the arbor flange for runout. Tilt the blade and check the blade is parallel to the table in that axis. Rollie pointed out that the riving knife is the most important safety feature on the table saw. It prevents kickback by keeping the leading edge of the cut open so it can't squeeze the blade. We also talked about blades. A combo blade is good for utility work, but use a 24 tooth rip blade and a 60 to 80 tooth crosscut when cutting quality matters.

The jointer tables should be checked for flatness and need to be co-planar. Rollie showed a way to set the outfeed table height to match the knives using a block of wood. He covered the difference between a jointer that uses parallelogram set-up and one that uses dovetailed ways. He also covered the differences between a straight blade cutter head and a helix head.

The bandsaw discussion covered squaring the blade to the table, how to set the thrust and side bearings, how to track the blade on the wheels, and how to gauge blade tension. Blade width decisions should be made based on the diameter of the curve you are cutting. Rollie recommends blades from Supercutbandsaw.com. He likes the Woodsaver 2 for resawing.

DID YOU KNOW? Rollie wrote the book on bandsaws: Taunton's Complete Illustrated Guide to Bandsaws

A couple other good tips--

Don't use lithium grease. Lubricate with Force 842 Dry Molly Lubricant. It doesn't attract and hold dirt and dust.

Use a mechanic's stethoscope to listen to your bearings.

A digital angle finder is very useful for setting up all these tools.

Use Naphtha for clean-up your cast table tops. It flashes off and doesn't leave any residue.

Before adding a protective coat to your cast iron surfaces, clean them up so you get a good bond.



IVERSON HARDWOODS - BY DON PETERSON

Tim DuBois and I recently tried out a new hardwood vendor where we purchased some wood for our upcoming frame class. They are located in St Louis Park and they stock a wide variety of domestic hardwoods. The prices are reasonable, it is all stored indoors, and he allows you to pick your own boards. I would recommend giving them a try.



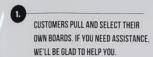






WELCOME IN!

HERE AT ARE A FEW THINGS TO Know Before Shopping with US:



WE SELL EACH BOARD IN ITS
ENTIRETY. IF YOU NEED US TO MAKE
A ROUGH CUT ON A BOARD AFTER
PURCHASE, LET US KNOW.

IN ORDER TO CONTROL THE QUALITY
OF OUR HARDWOOD, WE DO NOT
TAKE RETURNS.

OUR STOREFRONT COMES WITH
INHERENT RISKS. IF YOU CHOOSE TO
BRING IN ANY CHILDREN UNDER 15,
YOU ARE LIABLE FOR THEIR SAFETY.

Handworks 2023 by Don Peterson

I attended Handworks 2023 this Labor Day weekend. Held in the Amana Colonies in Iowa, September 1 &2, and this was the fourth time this event has been held. There has been a long gap, I believe 6 years since it was last held. The show featured a Saturday morning talk by Roy Underhill.

The event is all about hand woodworking tools. Over 70 vendors filled up the Festhalle barn and three more buildings, as well as a tented area outside the Greenwood barn. Large hand tool manufacturers like Lie Nielsen and Lee Valley were there as well as many small makers. Several vintage tool sellers were there with a great selection of older used tools.



CMWA—2023 MEETINGS SCHEDULE

CMWA CLASSES
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September 20 - Meeting October 5 - Open shop October 10 - Open shop October 18 - Meeting November 2 - Open shop November 14 - Open shop November 15 - Meeting
December 7 - Open

December 7 - Open shop December 12 - Open shop





127 6TH AVE N.,

BE PART OF OUR GROUP BY ADVERTISING WITH US!

cmwa.member@gmail.com

for advertising opportunities on our webpage



The <u>Central Minnesota Woodworker's</u> <u>Association</u>

in Partnership with the

Paramount Center for the Arts



is offering the following classes in 2023

Class Schedule

All classes and events held at the

Paramount Tech Center

248 33rd Ave South

Waite Park, MN 56387

Registration is open for classes listed on the Paramount web site. If you follow the link below you will be on a page that lists all upcoming Paramount classes organized by month.

https://paramountarts.org/calendar/





WOOD FINISHING FUNDAMENTALS WITH CHARLIE KOCOUREK

September 22 & 23 9am to 4pm, September 24 9am to 2:30pm

Tech Center, Waite Park Instructor—Charlie Kocourek Fee: \$450

No previous experience necessary.

Through lecture and demonstration, Charlie takes students from wood preparation to rubbing out the final finish, while demystifying the many color and finishing products. This includes selecting the proper abrasives, sanders, and fillers; layering of colorants; ebonizing; glazing; brushing; and rubbing the final finish to perfection.

Participants will learn about different types of hand-applied finishes including dyes, pigments, oil based finishes, water based finishes, shellac, grain fillers, oils, and hard wax oils. You will learn not only what these different finishes are, but how they differ and why you would select one over another.

Work is done on practice panels provided by the school. Students are encouraged to bring special pieces of their own wood on which to experiment with colors and finishes.

This class is intended for all woodworkers from beginning hobbyists to those running small professional wood shops.

Charlie Kocourek is a woodworker, an artist, and a teacher with a broad range of skills and a passion for wood **finishing**. Charlie teaches a five day wood finishing class at the Center for Furniture Craftsmanship in Rockport, Maine. He's a contributing editor for the Woodworker's Guild of America where he writes articles and produces woodworking how-to videos. In addition to teaching woodworking classes in several different states, he's also been featured on the PBS show American Woodshop, and written articles for Popular Woodworking Magazine and for the Marquetry Society's Marquetarian Magazine. Charlie is also known for designing an adjustable height workbench called the Jack Bench. Charlie's websites are Jack-Bench.com and CharlieKocourek.com.

Register here: https://paramountarts.org/event/charliekokourek 092023/



The Joy of Woodworking: Creating a Desk Organizer

Three Mondays October 2, 9 & 16, 2023, , 6pm to 9pm Instructor—Mark Voigt

Fee: \$135

Experience Level: Beginner, no prior experience needed

Build a practical and elegant desk organizer, while enhancing your woodworking skills! Students will learn how to properly and safely use a variety of tools and equipment, and learn intermediate level woodworking techniques.

All materials to create one organizer included in the cost of tuition

Register here: https://paramountarts.org/event/ wooddeskorganizer 102023/



Build a Mitered Box

November 7 & 8 6pm to 9pm

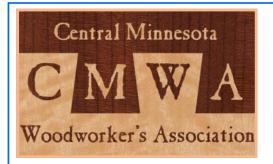
Tech Center, Waite Park
Instructor—Don Peterson, Tim DuBois
Fee: \$70 materials to build one box included

In this two-evening class make a beautiful, mitered box. Learn basic woodworking skills needed to cut, mill, and assemble the box. We will use the table saw, router, and various hand tools. No experience necessary.

Register here: https://paramountarts.org/event/ miteredbox 112023/







Central Minnesota Woodworkers Association c/o Paramount Center for the Arts 913 West St. Germain Street St. Cloud MN 56301

2023 ANNUAL MEMBERSHIP RENEWAL

By becoming a member of The Central Minnesota Woodworkers Association, you can take advantage of these benefits!

- Monthly Educational Meetings
- Networking with area woodworking enthusiasts
- Guest Speakers and Seminars
- Discounts at retailers & mail catalogs
- ♦ Our monthly newsletter by email
- An ability to ask questions of members through the CMWA web Site

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mail:
2023 Dues Renewal: \$30 □
Donations: (Any amount is appreciated) \Box \$
We are a volunteer club. A little help from all of us makes it all easier!

Check out our Web Site for Club Meetings and topics

www.TheCMWA.com