



13163 Market Ave N  
Hartville, OH 44632  
800-345-2396  
[www.hartvilletool.com](http://www.hartvilletool.com)

March 22, 2016

Re: **Hartville Tool Woodworking Club/Guild Discount Program**

Dear Club Representative,

Hartville Tool is pleased to share with you an exciting program that is providing tremendous benefits for woodworking clubs and members across the USA! Best of all, it's totally free to participate and 100% participation by the membership is not required. Plus, by promoting this as a benefit of membership in your Club or Guild, your organization can utilize this program as a highly effective recruiting tool to persuade dues paying members to join and/or maintain their annual memberships.

Should you elect to participate in this exciting program, your club and its membership will receive the following benefits:

- 1) **15% Member Discounts** – Every member of your club that signs up for the program will receive a 15% Discount. That's right, save 15% off our everyday low price on thousands of highly sought after woodworking items! (restrictions apply).
- 2) **E-Mail Promos** – Members with e-mail can subscribe to our e-newsletter list on our web site home page. Issues may contain special money saving deals on tools, new product information, or helpful educational articles.
- 3) **Exclusive Group Buy Opportunities** – Have a lot of members interested in a hot product? Give us a call and we will attempt to make available a special group buy that will enable your members to save even more than the standard discounts available through this program.

Participation couldn't be easier! To sign up, all you need to do is the following:

- 1) Complete and submit the enclosed **Application**.
- 2) Provide us with an electronic file (MS Excel is best) with a **Member List** containing names, mailing addresses, and e-mails, of all members electing to participate in the program. This list will allow us to identify eligible members for

their discount when they order, and do direct mailings of catalogs as they are released.

**Please Note:** We respect your privacy and as such, we will never sell, rent, share, or trade your member's information with anyone else.

3) After the initial sign up year we require that you provide us with an **Updated Member List** at least once every succeeding year. This way we will be able to add New Members who've joined, as well as remove any members who have Dropped out of the club. More frequent updates are welcomed.

4) There is no minimum to the number of members who may sign up.

At your next organizational meeting, please be sure to run this exciting new program by your membership. Then just submit the enclosed application to join the program and your club will be on its way to saving money.

If you have any questions about this program or suggestions on how we can further improve this program, please contact me at 800-345-2396 or by e-mail at [clubs@hartvilletool.com](mailto:clubs@hartvilletool.com).

We look forward to hearing from you soon!

Sincerely,

Doug Weingart  
Club Discount Program Coordinator  
Hartville Tool